



COMPANY PROFILE



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ABOUT US

Design Cloud has always aimed at being a boutique, consultative graphic design firm.

We live and breathe graphic design, which is the main area of our focus. In addition, our team members have many years of experience within the fields of marketing, advertising, web design, documentaries , and Video Commercials. We're passionate about client's success and go the extra mile to ensure ultimate satisfaction.

PORTFOLIO

When it comes to graphic design for print or promotional materials, there are endless options.

These are our top picks for logo, business cards, and promotion material designs.



EFFECTIVE MESSAGING

We believe great work starts with smart people who can combine the soft touch of developing and delivering the right message to the right people with the hard strength of today's technology and analytics.

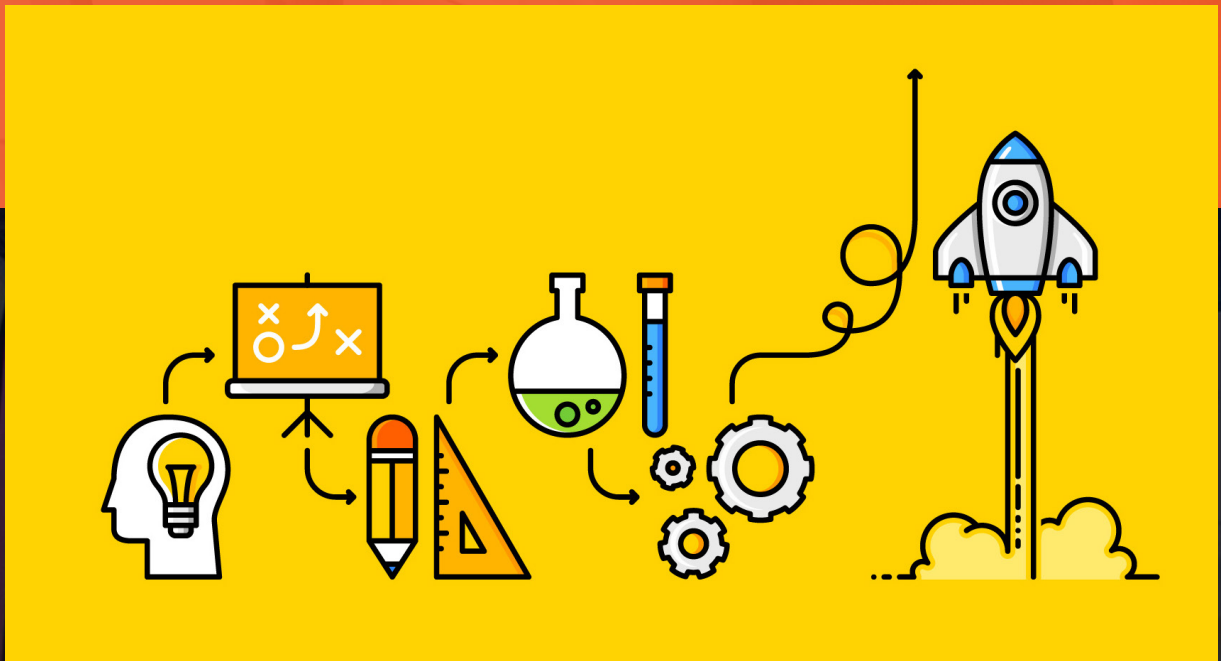
That's why your team is always handpicked to ensure that the smart people you need are on your side.

From strategy and implementation to execution and monitoring, your project is in the very best hands at Design Cloud.

BRAND MASSAGING

A FAST FRAMEWORK FOR GOING BEYOND THE
LOGO AND FINDING THE VOICE OF THE BRAND

OUR PROCESS



The goal of a creative process in graphic design is to set clear milestones and deadlines ensuring timely delivery of the project.

By its own nature, creativity is hard to harness into a predictable and linear set of stages, but it is extremely important to do so.

WHAT WE DO



CORPORATE IDENTITY

Your corporate identity or brand is the first thing that prospective customers see. An effective brand strategy gives you a major edge in increasingly competitive markets. But what exactly does “branding” mean? Simply put, your brand is your promise to your customer. It tells them what they can expect from your products and services, and it differentiates your offering from that of your competitors. Your brand is derived from who you are, who you want to be and who people perceive you to be.

Are you the innovative maverick in your industry? Or the experienced, reliable one? Is your product the high-cost, high-quality option, or the low-cost, high-value option? You can't be both, and you can't be all things to all people. Who you are should be based to some extent on who your target customers want and need you to be.

At Design Cloud, we create visual manifestations of your corporate identity, in a manner that elicits the emotion you want consumers to have.



WEB DESIGN

Everybody knows a website has just a few precious seconds to captivate its viewer. A lot of information is assessed very quickly, and the clock starts ticking long before the page even has a chance to load. As an individual decides whether to click away or stay, he's sizing up whether you're relevant, current, authoritative, and how user-friendly the site is.

As a premier design agency in Somaliland, Design Cloud marketing has developers, designers, marketers, and other professionals on staff who know how to make the decision to stay on your site and take action, an easy choice. Moreover, our experts are well-versed in SEO best-practices, which will drive traffic to your website in a natural, organic way.



EXPLAINER VIDEOS

Explainer videos, sometimes called animated explainers, have many purposes. They can help teach consumers about the problem your product or service solves, provide tips, inspire, or demonstrate how your company can help.

We provide full-service video production, so your finished project looks professional, makes a good impression.



LOGO DESIGN

Logo Design has consistently been one of our strong points as a design company over the years. More than a logo design. A strong identity implemented consistently across all your communications helps ensure that your business conveys the right message to your audience – all-important in building a successful brand.

Your logo design or brand image should be one of your strongest assets, communicating the essence of your business and what you aspire to. Getting this basic foundation of your company image right will ensure cohesive presentation for all your material.



SOCIAL MEDIA MARKETING

Thoroughly managing social media sites can lead to a lot of amazing things. When you connect with consumers, your business becomes personable and friendly, which is essential in building long-lasting relationships and creating loyal customers. Your accounts can also add to branding efforts, and display your company's unique personality in a way that resonates with readers.

Along the way, you'll funnel people to your traditional website, improve SEO, generate leads, and increase sales, too. However, it takes a solid social media strategy, as well as a lot of engaging posts, interactions, likes, and retweets, before you'll have a thriving community of devoted followers. For that, there's Design Cloud marketing's social media management services.



**LET'S WORK
TOGETHER.!**